

# Opportunity. Choice.



Independent Colleges of Washington



September 2010

## Empowering Success!

Students are hitting the books on the 10 Independent Colleges of Washington member campuses. Many of the nearly 40,000 students we will serve this year are going to college thanks to your help! Generous donors to Independent Colleges of Washington contributed more than \$1 million again last year to support scholarships and other assistance for students.

In addition, legislators reaffirmed their support for student aid programs despite terrible budget challenges, providing a 9% increase for the vital State Need Grant program. The slow recovery of the Washington economy will test the legislature again in January. We will work to continue their current priority on students.

Washington taxpayers get a bargain from the state's private, nonprofit colleges and universities, which make major contributions to the state's economy.

## Washington's independent colleges:

- Put rigorous education within the reach of students from all walks of life
- Confer about one-fourth of the state's baccalaureate and higher degrees with less than two percent of the state's higher education budget
- Create 6,800 jobs and pump \$2.5 billion into the economy
- Save taxpayers more than \$330 million each year by educating students who would otherwise attend public colleges and universities

Our students emerge as critical thinkers, ethical leaders, and informed citizens.

Thanks for all you do to provide opportunity, choice, and success for students at Washington's private, nonprofit colleges and universities.

## Independent Colleges of Washington 2010 Scholarship Luncheon

In mid-August scholarship recipients, ICW donors, and scholarship selection committee volunteers gathered at the Rainier Club in Seattle for our 2010 Scholarship Luncheon (see picture below). The students shared their personal stories about how scholarships are helping them attain a high-quality college education.

Donors shared their steadfast belief in the importance of higher education to society and explained why they support students through scholarships in their philanthropy. It was a great way to honor both committed supporters and enthusiastic students. They, and we, thank all who help make it happen.

*It's rewarding and satisfying to see how big a difference a scholarship can make in a young person's life, and the plans, hopes, and dreams that are made possible with a little financial assistance.* ★



Gonzaga University • Heritage University • Pacific Lutheran University • Saint Martin's University • Seattle Pacific University  
Seattle University • University of Puget Sound • Walla Walla University • Whitman College • Whitworth University

# Financial aid: facing the ax?

Washington has a history of strong support of its student aid programs, increasing funding for the State Need Grant and others despite some difficult budgets. This year, while the legislature needed to close a \$2.8 billion budget shortfall, funding for the State Need Grant was protected and increased, though some reductions were made in State Work Study and other programs.

## Budget Challenges Continue

State revenue collections have been coming in lower than projected in recent months, and Governor Chris Gregoire has ordered across-the-board budget cuts of about six percent to save more than \$500 million immediately.

**This cut means that the number of eligible students who are not served by the State Need Grant will grow in the 2010-11 academic year.** This will be a big challenge for students returning to college in the fall expecting a grant.

On top of the short-term cuts, agencies have also been asked to trim their budgets another 10 percent. When the legislature convenes in January it will face a shortfall of about \$4.5 billion for the 2011-13 biennial budget. A variety of measures on the ballot for November's general election have the potential to drastically change that figure, positively and negatively.

## Difficult Choices are Coming

**Will the governor and legislature continue to support financial aid,** given its clear, positive effect on students and their efforts to get an education and become strong contributors to Washington's economic recovery?

**Will higher education in general continue to be the budget balancer,** despite its importance to the state?

## Financial aid has always been our top priority.

Our colleges will give out \$275 million worth of institutional grants this year, more than \$10 for every state dollar received, and we will continue to advocate for robust financial aid resources from the state as well. Last year 17,550 students who were eligible for the State Need Grant did not receive it because there was not enough money. State aid programs are necessary, but the current funding is not enough.

## You can keep up to date on financial aid issues:

Follow the Independent Colleges of Washington blog at [www.ICWashington.org/budget](http://www.ICWashington.org/budget) and become an ICW advocate by visiting our Legislative Action Center at [www.ICWashington.org/advocate](http://www.ICWashington.org/advocate)

# 17,550

unserved State Need Grant eligible students in 2009-10

## Please do not leave more students behind!

## You Can Help!

**Keep  
Current  
on the  
Issues**

Develop a familiarity with upcoming state budget issues at [ICWashington.org/budget](http://ICWashington.org/budget)  
Advocate for student aid at [ICWashington.org/advocate](http://ICWashington.org/advocate)

**Stay  
Connected  
with ICW**

 [ICWashington.org/blog](http://ICWashington.org/blog)  
 [Facebook.com/IndependentCollegesWA](http://Facebook.com/IndependentCollegesWA)  
 [Twitter.com/ICW](http://Twitter.com/ICW)

**Support  
Students by  
Giving Aid**

**Make an impact with ICW.** 100% of gifts are distributed to students at our 10 independent colleges. Learn more about scholarship gifts at [ICWashington.org/give](http://ICWashington.org/give)

**Help  
Students  
Find Aid**

Students seeking aid can learn more about the variety of grants and scholarships at [ProjectOpportunity.net/aid](http://ProjectOpportunity.net/aid) & [TheWashBoard.org](http://TheWashBoard.org)





**Request your Factbooks and Student Aid All-Star Cards before October 31st and \$5 will be donated to the ICW Scholarship fund!**

Please send \_\_\_\_\_ copies of the ICW Factbook, and \_\_\_\_\_ packs of Scholarship All-Star cards (available January 2011) to:

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

I enjoy reading about:  Saving Student Aid  Public Policy  
 Scholarship Options  Member College News  Other topics:

Literature requests may also be made by emailing [info@ICWashington.org](mailto:info@ICWashington.org)

**Coming in January: New 2011 Student Aid All-Star cards**



**One gift impacts multitudes**

Stan W. McNaughton is president and CEO of PEMCO Insurance, a post his father held before him. The family has had a lot of success, and McNaughton points to one big turning point in their lives.

At the Independent Colleges of Washington Scholarship Luncheon in August (see cover story), McNaughton spoke passionately about some family history. His father, Stanley O. McNaughton, was a teenager in an extremely poor family during the depression and worked two jobs just to try to survive. When World War II broke out, Stanley O. McNaughton joined the armed forces.

“When he got out of the military he had the G.I. Bill,” Stan W. McNaughton said. “He had a scholarship. He got through school. It made all the difference in his life, and then he started sponsoring his family members to go to college.”

McNaughton marvels that most of the people in his family owe a great deal to one scholarship. “You can see how far these gifts can go,” he said.

That’s why PEMCO and Stan W. McNaughton generously support the Stanley O. McNaughton Service Award and the PEMCO and School Employees Credit Union “Go for it!” scholarship.

“I listen to your stories,” McNaughton told the ICW scholarship recipients who spoke at the luncheon, “There’s a big future in this room. Your energy, the things that are important to you, your commitment, your excitement; you can see it!”

It would be wonderful to be around in 60 years to hear the stories about how the scholarships your gifts to ICW support today will change the lives not just of student recipients, but of their families not yet imagined.

**Watch student interviews at [ICWashington.org/stories](http://ICWashington.org/stories)**



Lyndsey Wilson, left, a student at Whitman College, received the Stanley O. McNaughton Service Award. Danielle Reeves, right, received the PEMCO ACE Scholarship. At center is Stan W. McNaughton. The service award is named after his late father, who was a founding board member of ICW and served the organization and its students for decades.

*“I listen to your stories. Your energy, the things that are important to you, your commitment, your excitement; you can see it!” Stan W. McNaughton*





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Seattle University • University of Puget Sound • Walla Walla University • Whitman College • Whitworth University*

## Welcome 2010-11 Board of Directors

With esteemed leaders from business, non-profits, and higher education, the Independent Colleges of Washington Board of Directors provides strategic vision, fiscal oversight, and collaborative action towards positive public policy and fundraising for scholarships.

We deeply appreciate the commitment and leadership they give towards our mission of Opportunity, Choice, and Success.

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We also heartily thank outgoing board members for their dedicated service: Nancy Bruner, Paul Cantor, Rick Gross, Chris Heman, Bill Robinson, Kathleen Ross, sjnm, Doug Schutt, and Steven T. Seward.

**We look forward to another year of  
helping Invest in Washington...  
One student at a time**



*The college presidents pictured above make up a quarter of our board membership, joining twenty-seven prominent community and business leaders. Not pictured are the new presidents of Heritage University and Whitworth University, John Bassett and Beck A. Taylor.*